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PHYSICIAN EXECUTIVE | CLINICAL TRANSFORMATION & OPERATIONS LEADER

Board-certified emergency physician and healthcare executive with continuous experience in utilization management and physician advisory leadership since 2017, spanning hospital and payer environments while maintaining active clinical practice. Proven record leading throughput redesign, documentation improvement, and post-payment appeals to align clinical quality, resource stewardship, and operational performance. Relationship-driven leader who connects clinicians, administrators, and payers to deliver measurable results; fluent in technology and AI-enabled workflow optimization (outside payer employment) to scale efficiency and clarity.

CORE COMPETENCIES

- Physician Operations Strategy
- Clinical Transformation & Quality Improvement
- Utilization Management (Hospital & Payer)
- Cross-Functional Leadership
- Provider Relations & Stakeholder Engagement
- Change Management & Systems Design
- Strategic Partnerships
- Executive Communication
- Technology & AI-Enabled Workflow

EXECUTIVE EXPERIENCE

HUMANA: REMOTE

12/2023-Present

Medical Director, Claims Administration & Payment Integrity (Nationwide)

- Reviewing Medical Director on the post-pay appeals team for Medicare (all levels up to and including ALJ) and select Medicaid work. Focus on accurate, consistent clinical determinations and clear, defensible rationales across the appeals continuum, building on seven years of prior physician advisory/UM leadership on the hospital side.
- Handle all levels of Medicare post-pay appeals up to and including ALJ; prepare clinical determinations and written rationales.
- Operate within Claims Administration & Payment Integrity touching provider payment integrity activities (e.g., special investigations, FWA audits, precision medicine reviews, inpatient DRG validation, outpatient claims review, lab compliance).
- Humana Physician Collaborative Committee member; provide clinician perspective to cross-functional initiatives.
- Growth & Advancement Committee member (company-wide).
- Hippocrates Medical Mentor Program: mentor new Reviewing Medical Directors on standards, consistency, and professional development.
- Maintain 12 active state medical licenses supporting multi-jurisdictional case work.

Physician Advisor & Associate Chair, Emergency Medicine

- Directed physician advisory and utilization alignment across multiple sites; led documentation improvement and ED operations initiatives.
- Created and chaired a multidisciplinary management-plan committee (medicine, homecare, pharmacy, behavioral health, legal, care management) for complex patient cases.
- Led enterprise transition to MCG with provider education and adoption support.
- Conducted PEPPER-based readmission audits identifying day 1–7 outliers; implemented recommendations that reduced early readmissions.
- Ran combined-admission reviews targeting high-volume diagnostic categories, decreasing avoidable combined admissions.
- Implemented ED split-flow redesign that reduced LWBS from 6–7% to 3% and improved door-to-provider from 70 to 45 minutes.
- Developed a cannabinoid hyperemesis protocol that reduced admissions by 23% (saving ~57 bed-days in 3 months).

ROCHESTER REGIONAL HEALTH- MULTIPLE LOCATIONS

01/2020-07/2021; 03/2025-present

Medical Director, RRH Urgent Care Batavia and Emergency Physician

- Current front line-emergency medicine practice 0.2 FTE per diem at Rochester General Hospital
- Previous tenure:
 - Doubled daily volume 13.5->27.3 patients per day (102% increase)
 - Reduced average length of stay 51 → 38.7 minutes.
 - Transitioned staffing from per-diem to two full-time APPs, improving continuity and reliability.

ENTREPRENEURSHIP & INNOVATION

TALK2MEDOC LLC

2019-Present

Founder & Managing Director

- National expert-witness consulting firm in emergency medicine; retained in 75+ cases (plaintiff and defense).
- Case analysis, testimony, and education on clinical decision-making and human factors.
- Defensible documentation frameworks adopted by attorneys and clinicians.

FRANKS & DRANKS LLC

2025-Present

Chief Executive Officer & Director of Strategic Partnerships

- Premium direct-to-consumer brand pairing gourmet hot dogs with craft cocktails.
- Led concept-to-launch execution across strategy, partnerships, and operations.
- Built co-marketing relationships with boutique vendors and national partners; leveraged tech for logistics and analytics.

CLINICAL PRACTICE SUMMARY

From 2017 through 2022, practiced full-time emergency medicine across multiple hospital systems, ranging from small critical-access and community hospitals to large academic medical centers. Held progressive leadership roles, including Medical Director of Urgent Care and Associate Chair of Emergency Medicine, overseeing operational improvement, documentation quality, and throughput efficiency. In 2022, transitioned to a half-time clinical schedule to balance ongoing hospital practice with physician advisory and utilization management work, before assuming the current position as a Medical Director at Humana. Continue to practice clinically at Rochester Regional Health (Rochester General Hospital) at 0.2 FTE, maintaining direct patient care experience and insight into evolving operational and clinical realities across diverse care settings. This continuous engagement from bedside care to system leadership anchors all transformation and operations work in real-world clinical practice.

COMMITTEES, BOARDS, & PROFESSIONAL LEADERSHIP

Active participant and leader in system-level committees and professional organizations focused on quality, credentialing, utilization management, and executive development.

- Humana: Member, Physician Collaborative Committee and Growth & Advancement Committee; mentor, Hippocrates Medical Mentor Program.
- Catholic Health System: Served on the Credentialing Committee, Utilization Review Committee, and Physician Advisor Committee; member, Quality and Patient Safety Committee at Sisters of Charity Hospital.
- Western New York Care Management Consortium: Collaborated with regional partners on care management and utilization alignment.
- Greater Rochester Independent Practice Association (GRIPA): Member, Credentialing Committee.
- United Memorial Medical Center: Member, Quality Committee and Credentialing Committee.
- Healthcare Executive Forum: Volunteer Board Member, supporting leadership and professional development initiatives for healthcare executives across Western New York.

EDUCATION & CREDENTIALS

- Doctor of Osteopathic Medicine- New York Institute of Technology College of Osteopathic Medicine (2014)
 - Board Certified Emergency Medicine (2018)
- Master of Business Administration: Healthcare Management- Western Governor's University (2023)
- Certified in Healthcare Quality & Management: Physician Advisor (2022)
- Certified Physician Executive- American Association for Physician Leadership (Expected November 2025)

STATE LICENSES

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| <ul style="list-style-type: none">• Florida• Illinois• Indiana• Kentucky• Louisiana | <ul style="list-style-type: none">• New Hampshire• New York• Oklahoma• South Carolina• Virginia | <ul style="list-style-type: none">• Texas• Wisconsin |
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PROFESSIONAL ORGANIZATIONS

American Board of Quality Assurance and Utilization Review Physicians	2022-Present
American College of Physician Advisors	2021-Present
American College of Healthcare Executives	2019- Present
American Academy of Emergency Physicians	2018- Present
American Association for Physician Leadership	2018- Present
American Medical Association	2017-2019
American College of Emergency Physicians	2013 -2018