

Beth Knobel, PhD — Curriculum Vitae



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EDUCATION

Harvard University, Cambridge, MA

Doctor of Philosophy, Public Policy, Graduate School of Arts and Sciences, 1992

Master of Public Policy, John F. Kennedy School of Government, 1987

- Area of concentration for both degrees: Press, Politics and Public Policy
- Dissertation: *Red Star Rising: Coverage of Mikhail Gorbachev by U.S. Network Television 1984-86.*

Honors:

- KSG Kennedy Fellow
- University MacArthur Scholar
- Post-Doctoral Fellow, Harvard Russian Research Center

Barnard College, Columbia University, New York, NY

Bachelor of Arts, cum laude, 1984

Major: Political Science, Minor: English

ACADEMIC EXPERIENCE

Fordham University, Bronx NY

Associate Professor of Communication and Media Studies, 2018-present

Assistant Professor of Communication and Media Studies, January 2007 – 2018

Associate Chair and Director of Graduate Studies, 2020-2023

Undergraduate Associate Chair, 2015- 2018

Undergraduate Journalism Program coordinator, 2020-2023. Co-Founder, Public Media Master of Arts and undergraduate Journalism programs, 2016

- Teach and advise undergraduates at Fordham College at Rose Hill as well as students in the Public Media Master of Arts program in the Graduate School of Arts and Sciences.
- Direct Fordham's Public Media MA program, with tracks in strategic communication and multi-platform journalism
- As Graduate Director and Associate Chair, responsible for day-to-day functioning of academic areas including scheduling, advising, recruiting, and adjunct hiring.
- Supervise undergraduate theses and graduate capstone projects.
- Serve as faculty advisor to *The Ram*, the award-winning student newspaper on Fordham's Rose Hill campus.

Honors:

- Faculty Fellowships: Spring 2024; academic year 2019-2020; Spring 2011.
- National first place honors for *The Ram*, American Scholastic Press Association, 2017. Students have also won numerous individual awards from the American Scholastic Press Association and the Associated Press of New York State
- Named one of four national “Emerging Scholars” by the Association for Education in Journalism and Mass Communication, 2013
- Dean’s List Ceremony Speaker, Fordham College at Rose Hill, 2013
- Winner, 2012 Fordham College at Rose Hill Research Mentorship Award in the Social Sciences, for involving undergraduates in research.
- Freshman Convocation Speaker, Fordham College at Rose Hill, September 2011
- Winner, 2010 Beacon Exemplar Award, Fordham United Student Government

Oberlin College, Oberlin, OH

Visiting Assistant Professor of Russian and East European Studies, November 2004

- Taught a one-credit “mini-course” entitled “Putin’s Russia” to students in the Russian and Germanic Languages Department, and the Department of Political Science. Each year, the college invites a professional or academic who knows contemporary Russia to deliver a set of lectures.
- Topics covered included Putin’s biography and rise to power, his reform of the Russian political system, the Russian economy, and the state of the media in Russia.

Northwestern University, Medill School of Journalism, Evanston, IL

Lecturer in Journalism, Fall 1993

- Taught Media Law to graduate journalism students. This weekly seminar covered major cases of press law, and the effects of the media on public policymaking.
- Topics included freedom of speech, prior restraint, privacy, and the role of journalists in the political process.

Harvard University, John F. Kennedy School of Government, Cambridge MA

Teaching Fellow 1989-92

- Served as head teaching fellow four times for Marvin Kalb’s survey course on press and public policy.
- Also served as teaching fellow for courses on negotiations analysis, public management, and econometrics.
- Teaching fellow duties including giving input on syllabi, presenting lectures, leading discussion sections, and grading papers.

Harvard University, Shorenstein Center on Media, Politics and Public Policy, John F. Kennedy School of Government, Cambridge MA *Pre-and Post-*

Doctoral Research Fellow, 1989-92

- Conducted research projects on the relationship between politics and the press, including the ability of certain politicians to harness the power of the press effectively, and the impact of Sunday morning political talk shows on the policymaking process.

PROFESSIONAL EXPERIENCE

CBS News, New York, NY

Freelance Producer and Reporter, Expert on Russian Affairs, 2007 – present. Moscow Bureau Chief, 1999-2006.

Moscow Bureau Producer, 1997-1999

- Ran CBS News' operation in Russia and the former Soviet Union.
- Produced reports for all CBS News shows including breaking news and features. Supervised crews and editors.
- Worked as a producer and did television and radio reports as an on-air correspondent.
- Traveled around the former Soviet Union and to hotspots including Afghanistan, the north Caucasuses and Central Asia.
- Still freelance as a producer and writer and advise CBS News shows on Russia coverage.

Honors:

- Winner of a 2002 Emmy Award for Best Breaking News Coverage, for coverage of the siege of a Moscow theater by Chechen terrorists.
- Winner of a 2004 Sigma Delta Chi Award, from the Society of Professional Journalists, for coverage of the Beslan school siege.
- Winner of a 2004 Edward R. Murrow Award, from the Radio and Television News Directors' Association, for coverage of the school siege in Beslan.
- Worked on the *48 Hours* episode on Beslan, "Hostage," which won an Emmy in 2006 for Outstanding Continuing Coverage of a News Story. This show was expanded and turned into the Primetime Emmy-nominated 2006 Showtime movie *Three Days in September*.
- Worked on the 2013 episode of *48 Hours* "Caught," on the aftermath of the Boston Marathon bombing, which won an Emmy for Outstanding Coverage of a Breaking News Story In a News Magazine

Expert Witness for Legal Cases

New York, January 2014-present

- Write expert reports on subjects related to journalism in the digital age. Give expert testimony at deposition and trial.
- Areas covered in previous cases include newsgathering procedures, copyright, plagiarism, and fair use.
- Led groups of journalism professors in conceiving and writing amicus briefs to the Supreme Court and the U.S. Court of Appeals.

Clients served include:

- A cable news network seeking to block a private company from redistributing its content digitally. The Second Circuit ruled in March 2018 in favor of my client; the Supreme Court declined review.
- A financial company seeking redress against another firm that it believed was misappropriating its content.
- A cable news network trying to defend itself against allegations of copyright infringement.
- A local television station owned by a large national media company defending itself against charges of racial discrimination and retaliation.
- I am currently working as an expert witness in a series of cases involving defamation of a company by broadcast news organizations.

Feature Story Productions, Washington, DC

Moscow Bureau Chief, Producer and Correspondent, 1997

Ran 10-person bureau for this small U.S. production company.

- Produced, wrote and presented radio reports on politics, economics, culture and environmental issues. Produced television stories.
- Clients including National Public Radio, Global Television (Canada), South African Broadcasting, Fox News Channel and the BBC.

Worldwide Television News, London, UK

Senior Producer, Moscow Bureau, 1995-1997

- Ran newsroom of over 30 people, mostly Russians, including producers, tape editors, and camera crews at this news agency.
- Oversaw all operations, including assignments, shooting, editing and scriptwriting.
- Maintained relations with over 30 clients, including ABC, NBC, CBS, CNN, BBC, and Russian networks.

The Los Angeles Times, Los Angeles, CA

Reporter and Researcher, Moscow Bureau, 1992-95

- Covered business and culture for America's fifth-largest daily newspaper.
- Assisted four Moscow correspondents by undertaking research projects in English and Russian.

Arthur Young and Company/Ernst and Young, Washington, DC and Boston, MA

Management Consultant, 1987-89

- Worked in government consulting practice, advising federal and state agencies on operations.
- Travelled extensively, visiting regional offices to evaluate management processes, interviewing key personnel and sampling documents for quality control.
- Clients included the Environmental Protection Agency and Department of Defense.

Ladies' Home Journal Magazine, New York, NY

Assistant Editor, 1984-85, ASME Intern, Summer 1983

- Wrote and edited articles at one of America's highest circulation women's magazines.
- Fact checked reports and generated story ideas.

The New York Times, New York, NY

Campus correspondent, 1981-84

- Covered Barnard College and Columbia University.
- Reported on new policies, visitors to campus, and national trends in education.

The Columbia Daily Spectator, New York, NY

Alumni Trustee, 2011 to present; Board Vice Chair 2015-present

News Editor and reporter, 1980-83

- Worked as an editor and reporter at the independent daily newspaper of Columbia University, which at the time was the seventh largest daily paper in New York City.
- Covered Barnard College and student affairs, worked with writers and managed a reporting staff of 30 people.
- As an Alumni Trustee, help oversee operations and train members of the staff in advanced writing, reporting and multimedia journalism.

COURSES TAUGHT AT FORDHAM**Graduate:**

- Public Journalism (the foundational course for the journalism track of the Public Media Master of Arts program.)
- Advanced News Writing and Enterprise Reporting
- Broadcast Innovators

Undergraduate:

- Introduction to Journalism/Introduction to Multimedia Journalism
- Intermediate Multimedia Reporting
- Writing TV and Radio News
- Video Journalism/TV Production
- Journalism Newspaper Reporting Workshop
- The Power of News: Introduction to Press, Politics and Public Policy
- Television News Innovators (interdisciplinary capstone course in History and Journalism)
- Reporting the Bronx

ACADEMIC PUBLICATIONS AND PRESENTATIONS

Books

- *The Watchdog Still Barks: How Accountability Journalism Evolved for the Digital Age*. New York: Fordham University Press, 2018
- *Heat and Light: Advice for the Next Generation of Journalists*, with Mike Wallace of CBS News. New York: Three Rivers Press/Random House, 2010. Chinese language edition released 2017

Peer-Reviewed Articles and Book Chapters

- “*The Great Game* and its ‘American’ View of Russia,” All The Russias Blog, NYU Jordan Center, November 2021
- “*The Great Game* and the Iterations of Political Talk Shows on Russian State Television,” *Post-Soviet Affairs*, May 2020. <https://doi.org/10.1080/1060586X.2020.1772664>
- “The Making of a Journalist: Ed Bradley’s Years at News Radio 88,” article for *Journalism History*, in progress
- Book chapter, “Judicious Skepticism: Fact Checking Trump,” in *Press in the Trump Era*, Arthur S. Hayes, editor, New York: Peter Lang, 2018
- Book Review of *Will the Last Journalist Out Please Turn Out the Lights: The Collapse of Journalism and What Can be Done to Fix It* by Robert W. McChesney and Victor Pickard, *Democratic Communiqué*, the peer-viewed journal of the Union for Democratic Communications, Vol. 25, No. 2, 2013
- “Samizdat 2.0: The Dymovsky Case and the Use of Streaming Video as a Political Tool in Contemporary Russia,” with Jonathan Sanders, *International Journal of E-Politics* (3)1, January-March 2012, 26-41
- “Journalists in Peril,” in *Battleground: The Media*, Edited by Robin Anderson and Jonathan Gray. Westport, Greenwood Press, 2008
- “Boris Yeltsin: Frustrating the Media,” *Harvard Journal of Press-Politics*, 3 (4), 1998
- “Before, During and After the Coup: Press, Politics and Public Policy in the Former Soviet Union,” *Harvard Journal of World Affairs*, Summer 1992 p. 65-75

Peer-Reviewed Conference Papers

- “Breaking Barriers: Ed Bradley’s Early Years in Radio,” conference paper for the annual conference of the Association for Education in Journalism and Mass Communication, Aug. 2024, Philadelphia, PA. Winner of the Diversity Award by the AEJMC History Division.
- “*The Great Game* and the Iterations of Political Talk Shows on Russian State Television,” conference paper for the annual conference of the Association for Slavic, East European and Eurasian Studies, Nov. 2020. Was scheduled for Washington, DC, but was held virtually.

- “Early Coverage of COVID-19 at US Local Newspapers,” conference paper for the annual conference of the Association for Education in Journalism and Mass Communication, Aug. 2020. Was scheduled for San Francisco, CA, but was held virtually.
- “The Making of a Journalist: Ed Bradley’s Years at News Radio 88,” paper for the 2021 conference of the Association for Education in Journalism and Mass Communication, in progress
- “*The Great Game* and the Iterations of Political Talk Shows on Russian State Television,” conference paper for the annual conference of the Northeastern Association for Slavic, East European and Eurasian Studies, April 2020, New York, NY, accepted but conference then cancelled.
- “Reliance on Government Sources at American Newspapers in the Digital Era,” conference paper presented to the Association for Education in Journalism and Mass Communication, Washington, DC, August 2018
- “Accountability Reporting at US Metropolitan Newspapers and a Case Study of the *Atlanta Journal-Constitution*,” paper presented at the International Communications Association annual conference, Seattle, May 2014
- “Accountability Reporting at *The Wall Street Journal* Before and After Murdoch,” paper presented at the International Communications Association annual conference, London, June 2013
- “How Watchdog Reporting in US Newspapers is Changing During these Challenging Economic Times,” paper delivered at the International Communications Association annual conference, Phoenix, May 2012
- “Samizdat 2.0: The Dymovsky Case and the Use of Streaming Video as a Political Tool in Contemporary Russia,” with Jonathan Sanders, paper delivered at the International Communications Association annual conference, Phoenix, May 2012
- “Red Star Rising: Coverage of Mikhail Gorbachev by American Television,” paper presented at the annual meeting of the New England Political Science Association, 1991

Invited Research Presentations

- “The Watchdog Still Barks: How Accountability Journalism Evolved in the Digital Age,” guest lecture to PhD students of Michael Schudson at the Columbia University Graduate School of Journalism, October 2018
- “The Watchdog Still Barks: How Accountability Journalism Evolved in the Digital Age,” presentation at New York Institute of Technology, Westbury, NY, January 2017
- “The Watchdog Still Barks: How Accountability Journalism Evolved in the Digital Age,” presentation at Stony Brook University, Stony Brook, NY, November 2014
- “The Watchdog Still Barks: How Accountability Journalism has Evolved in the Digital Age,” presentation at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC, August 2013
- “How Domestic and Foreign Reporting in Russia Has Changed Since the End of the Cold War,” paper delivered at conference at Columbia University, Harriman Institute, “Is the

- Cold War Over? Russia and US Media from Perestroika to the 2012 Elections,” March 20, 2012
- “The Dymovsky Effect,” with Jonathan Sanders, paper delivered at conference at Columbia University, Harriman Institute, “The Etiology and Ecology of Post-Soviet Communication,” May 9, 2010
- “Red Star Rising: Coverage of Mikhail Gorbachev by American Television,” paper presented at the Fletcher School of Law and Diplomacy, Tufts University, 1992
- “Setting the Agenda: Sunday Morning Political Talk Shows,” paper presentation, Joan Shorenstein Barone Center on the Press, Politics and Public Policy, Harvard University, 1990

Guest teaching and speaking appearances

- Reporting Russia, Loyola University Chicago, March 2022
- International Reporting, Loyola University Chicago, Dec. 2020
- “International Reporting...In Good Times and in Bad,” presentation at United Nations Reham Al-Farra Memorial Journalists’ Fellowship Program, Fordham University, Bronx, NY, September 2015, 2014 2013, 2012, 2011; October 2010 and 2009
- Day-long presentation on contemporary journalism, Le Moyne College, Syracuse, New York, October 2013
- NBC News Education Nation, member of panel on breaking into journalism, Queens Public Library, Astoria, NY, September 2012
- “How Media Affects Politics,” presentation at conference entitled “Money, Media and the Battle for Democracy’s Soul,” Fordham University, New York, NY, April 2012
- “Covering Russia, Covering News,” lecture at St. John’s University, Queens, NY, November 2011
- “Covering Contemporary Russia,” lecture at Colby College, Waterville, ME, February 2011
- “On Foreign Reporting and Mentoring Young Reporters,” lecture at Falmouth Academy, Falmouth, MA, November 2010
- “Advice for the Next Generation of Journalists,” book launch and presentation at Fordham University, New York NY, October 2010
- “Advice for the Next Generation of Journalists,” lecture at High School for Teaching, Liberal Arts and the Sciences, Queens, NY, December 2009
- “Essentials of Journalism,” lecture for Lead America, Bronx, NY, June 2009
- “Teaching Journalism in Changing Times,” presentation before the Media Ecology Association, Institute of General Semantics, New York, NY, June 2009
- “Fifteen Years Covering the Former Soviet Union,” lecture before the Russian-American Journalists’ Association, New York, NY, March 2009
- “Being a Journalist in These Changing Times,” Fordham University American Age Lecture Series, Bronx, NY, February 2009
- “Covering the 2008 Campaign,” panel presentation before the WNYC Community Advisory Board Forum, New York, NY, January 2009

- “Covering the Russian-Georgian War,” lecture, at Pace University School of Law, White Plains, NY, November, 2008
- “What Makes for Good Journalism,” lecture at the University of Miami School of Communication, Miami, FL, October 2008
- “Advice to the Next President,” panel presentation before the Fordham University Alumni Association, New York, NY, October 2008

JOURNALISM

Frequent contributor to CBS News, CBS Network Radio and WCBS 880 news radio.

Produced or wrote over 300 stories about Russia and the former Soviet Union for CBS News, National Public Radio and other broadcast media outlets.

Authored dozens of articles in *The Los Angeles Times* about contemporary Russia.

Selected Op-Eds and other essays

- [Keep Reporters in Russia Despite Putin's Crackdown](#), *Los Angeles Times*, March 10, 2022
- [Putin's Spies Were Watching Us](#), *Columbia Journalism Review*, January 31, 2022
- [“The end of investigative journalism? Not yet,”](#) *Columbia Journalism Review*, Apr. 13, 2018
- [“250 Years of Keeping ‘Em Honest,”](#) *Hartford Courant*, November 2, 2014.
- [“What You May Not Have Heard about Putin's Election,”](#) *Huffington Post*, March 7, 2012
- [“Covering the Coup: Looking Back 20 Years,”](#) *Huffington Post*, August 21, 2011
- [“Why Radio Will Live On,”](#) *Huffington Post*, March 25, 2011
- [“When News Moves to Facebook,”](#) *Huffington Post*, March 2, 2011
- [“Why CBS News, and Everyone Else, Needs to Remember Mike Wallace,”](#) *Huffington Post*, Feb. 11, 2011
- [“Edward R. Murrow, Master of a Fading Craft,”](#) *The International Herald-Tribune*, April 25, 2008

SERVICE

University/College Service

- Faculty Senator for the Arts and Sciences Faculty at Rose Hill, 2024-present
- Faculty Representative, Board of Trustees Committee on Strategy and Innovation, 2023-present
- University Commencement Committee, 2023-present
- University Senate Salary and Benefits Committee, 2022-present
- University Senate Library Committee, 2021-present
- Faculty Representative, Board of Trustees Committee on Student Affairs and Athletics, 2021-23
- Faculty Marshal, University Commencement, May 2011-18 and 2021-2023
- First-year Advisor, 2014-2022

- Faculty Sponsor, Honorary Degree Candidate David Ushery (anchor, WNBC-TV), University Commencement 2019
- Dean's List Ceremony Speaker, Fordham College at Rose Hill, October 2013
- Member, Search Committee for a new General Manager, university radio station WFUV, 2011-2012
- Faculty Marshal, Fordham College at Rose Hill Encaenia (awards ceremony), May 2010
- Taught numerous sample classes at several Fordham events for prospective students and their parents, as well as during Parents' Weekend for matriculated students

Departmental Service

- Chair's Advisory Committee/Executive Committee, Department of Communication and Media Studies, 2020-present, 2013-2018 and 2011-2012
- Administrator, Departmental Social Media, 2013-16
- Represented department at numerous open houses for prospective/accepted students and at Parent's Weekend.
- Search Committees:
 - Member, Lecturer Search in Journalism, 2021
 - Member, Assistant/Associate Professor Search Committee in Journalism Studies, 2019-2020
 - Chair, Associate/Full Professor Search in Communication Studies, 2018-19
 - Member, Lecturer Search in Journalism, 2018
 - Member, Assistant Professor Search Committee in New Media and Digital Design, 2013-14
 - Chair, Assistant Professor Search in Global/International/Transnational Communication, 2013
 - Member, Departmental Chair Search Committee, 2011-2012
 - Member, Assistant Professor Search Committee in Film/TV, 2009-2010

Professional Service

Awards Judge:

- News and Documentary Emmy Awards, 2008 – present
- Overseas Press Club, 2025-present and 2009-2012

Reviewer:

- Paper reviewer, Post-Soviet Affairs, 2022-present
- Paper reviewer, Journalism Studies and Political Communication, International Communication Association (ICA), 2011-present
- Article reviewer, *Media History*, 2019-present
- Manuscript reviewer, Fordham University Press, 2018-present
- Paper reviewer, Newspapers and Online News Division, History Division, Association for Education in Journalism and Mass Communication, 2015- present
- Article reviewer, International Journal of Communication, 2013-present

Other service to the profession:

- Member, Board of Governors, Overseas Press Club of America, 2020-present
- Member, Board of Trustees, Columbia Daily Spectator, 2011-present
- Executive Committee Member and Social Media expert, Newspaper and Online News Division, Association for Education in Journalism and Mass Communication, 2019-20.
- External Reviewer, Duquesne University, Media Department, Pittsburgh, PA, October 3-4, 2017
- External Reviewer, Kingsborough Community College, Department of Journalism, April 26-27, 2017
- Member, Community Advisory Board, New York Public Radio (WNYC and WQXR), 2010-2013

Professional Memberships

- International Communication Association
- Association for Education in Journalism and Mass Communication
- Association for Slavic, East European and Eurasian Studies
- Overseas Press Club of America (Board Member)
- Writers Guild of America, East

LANGUAGES

- Near-fluent Russian
- Basic French
- Basic German