

## LISA S. ANDERSON, Ph.D.

1 Grand Avenue, 03-413 – San Luis Obispo, CA 93401

Email: LSA@calpoly.edu | Phone: +1 201 838 9777

### ACADEMIC POSITIONS

---

**California Polytechnic State University**, San Luis Obispo, CA 2021-Current  
○ Assistant Professor of Accounting

### ACADEMIC DEGREES

---

**PhD**, Accounting, The University of Arkansas August 2021  
**MS**, Accounting, Southern Methodist University December 2012  
**BS**, Economics, Clemson University December 2010

### AREAS OF RESEARCH INTEREST

---

My research examines how information processing costs and disinformation tactics influence capital market efficiency, with a focus on language, cognitive bias, and corporate disclosure. My research methods employ a blend of archival, machine learning, experimental, and Bayesian analysis.

### PUBLISHED AND ACCEPTED PAPERS

---

- 1) “The Impact of Linguistic Distance and Financial Reporting Readability on Foreign Holdings of U.S. Stocks.” (with Kris Allee and Michael Crawley)  
○ Conditionally accepted at *The International Journal of Accounting*.

### WORKING PAPERS

---

- 2) “The First Sign: Detecting Future Financial Misconduct from the IPO Prospectus.” (solo-authored dissertation)
- 3) “The Cult of Corporate Disclosure” (with Rachel W. Flam & Melissa Lewis-Western)
- 4) “The Role of Accounting Consistency in Initial Public Offerings” (with Adam J. Bordeman, Jamie Diaz, and Gregory W. Martin)
- 5) “Silent Observers and Information Loss: Evidence from Conference Calls” (with Diana L. Weng)
- 6) “Weighting Financial Consequences: When is Information Relevant” (with Nathaniel Burke)

- 7) “The Impact of the Differential Taxation of Foreign Investors on Asset Pricing and Foreign Investment.” (with TJ Atwood)

## **OTHER PUBLICATIONS**

---

- 8) “Corporate AMT Chaos: Tax Policy and Earnings Management”

## **PROFESSIONAL EXPERIENCE**

---

- Embark Consulting, Dallas, TX
  - Financial statement due diligence, valuation analysis, and divestitures.
- Crow Holdings Capital, Dallas, TX
  - Portfolio Management & Investor Relations.
- Montgomery Coscia Greulich, Plano, TX
  - Financial statement due diligence, turnaround and restructuring, and deal structuring.
- Deloitte & Touche LLP, Dallas, TX
  - Valuation test work involving S-1 filings, GAAP compliance, and IPO pricing.

## **CONFERENCE PARTICIPATION**

---

- 2025 Financial Accounting and Reporting Section Meeting (Presenter)
- 2024 Financial Accounting and Reporting Section Meeting
- 2023 Cambridge Disinformation Summit
- 2023 Haskayne and Fox Accounting Conference
- 2023 North Carolina State University Risk Governance Research Symposium
- 2023 Financial Accounting and Reporting Section Meeting
- 2022 *Contemporary Accounting Research* Conference
- 2022 American Accounting Association Annual Meeting
- 2022 New Faculty Consortium
- 2022 Financial Accounting and Reporting Section Meeting
- 2020 American Accounting Association Annual Meeting (Presenter)
- 2020 University of Texas Ph.D. Symposium
- 2020 Financial Accounting and Reporting Section Meeting
- 2019 American Accounting Association Annual Meeting
- 2019 Financial Accounting and Reporting Section Meeting (Paper Acceptance)
- 2018 Financial Accounting and Reporting Section Meeting
- 2018 Arkansas Accounting Research Conference
- 2017 Arkansas Accounting Research Conference

## **RELEVANT DATA SKILLS**

---

- Python (Data Analysis, Web Scraping, Machine Learning & AI), Alteryx, Tableau, MatLab, R, Stata, SAS, SQL.

## **AD-HOC REVIEWER**

---

- Journals: *Contemporary Accounting Research* (CAR), *Journal of Business Finance and Accounting* (JBFA)
- Conferences: American Accounting Association (AAA), Hawaii Accounting Research Conference (HARC), FARS Midyear Meeting

## **UNIVERSITY SERVICE AND ACTIVITIES**

---

- Academic Senate – Orfalea College of Business Senate Representative
- Diversity Equity & Inclusion Committee – Orfalea College of Business
- Quarter to Semester Conversion Task Force

## **GRANTS AND FELLOWSHIPS**

---

- PwC Inquires Grant 2022-2023
- Walton Fellowship 2017-2021